



Company profile



Dressing sport
with the culture of tailoring

Choices for passion

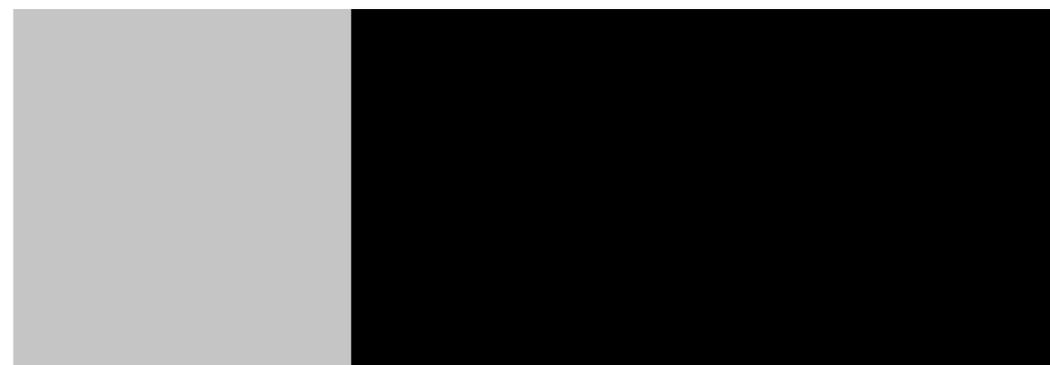


Our vision

We want to be the first choice for athletes and sports clubs around the world. This is why we undertake to be a reference point in the teamwear sector with products that build on our passion for sports, technological innovation and stylistic design.

Mission

- ✓ To produce sports and technical clothing capable of improving the performance of those who wear our brand and love sport.
- ✓ Ensuring the highest standards in terms of quality, safety and comfort.
- ✓ Being chosen because we put passion into what we do and that very real passion is something we transmit through all our activities and products.



F
amily

We feel like one big family and our actions are based on those all-important values that have always guided us.

E
fficiency

Satisfaction and attention to our customers, our first and greatest responsibility. Customer service and care are our priority.

E
nvironment

Respect for our surroundings guides the way we do business. We make choices in the knowledge true ecology lies, above all else, in anti-consumerism.

Q
uality

This is the desire to offer products of excellence in observance of the highest quality and safety standards.

P
assion

Our love for our work and for sport is the driving force behind our every intention. And we live with this in our heart and mind. Every single day.

A
uthenticity

The secret of our success is our unwavering link with our origins. We are bound to our territory and our traditions. From this strong sense of identity, we draw our greatest energy.



*We had a dream
and we made it come true*



“

Over 30 years have gone by and that desire to produce high-level sports clothing has become a reality. It all started out with our love of football, the first sport we decided to “kit out”, our first and longest love. Over time, we identified new opportunities and invested in other disciplines, broadening our view to include volleyball nets, basketball hoops, rugby balls... We have filled these worlds with new styles, fabrics and colours. Certain paths, certain journeys cannot be faced alone. To live them to the full, you need the best travelling companions. My wife and my children have always been at my side, they have enriched this wonderful journey in which we all have a leading role. We started out with an idea, and today all this has become a job we love. We have combined all our energies, our ideas, our vision. We have achieved together everything we have created, aware that family means being able to count on everyone’s individual contribution. We have turned our identity into our forte. Thanks to our values we have achieved important goals. Today Erreà speaks languages from all over the world. We continue to evolve and new brands have emerged from our investment in research and development: Erreà 3D Wear, Erreà Republic, Point.

We have learnt the best lessons from our past, but it is to the future we look, with hope and a huge desire to improve further still.

”

Angelo Genesio



errea

Two letters one great success

The name contains all the sentiment that inspires the company. The Erreà logo originated by combining the letters "R" and "A", the initials of the company owners' children.

The graphic combination of the two letters was the inspiration behind the double-diamond that ideally encloses them. The ancient symbol of the diamond, present in every epoch, culture and tradition, is a particular composition merging different elements and harmonising them perfectly one within the other, a sort of interlocking puzzle, a rational design. Thus, vitality and strength become the two values that together best represent the meaning of the double-diamond and this company's spirit.

The use of the initials of the founder's children in the logo, making them an integral part of the brand, underscores the family inspiration and structure that has always been a distinguishing feature of the company. That sense of working in a family, the perception of an inclusive and welcoming environment, represent the essential ingredients of a leadership that has been able to assert its brand all over the world.



Erreà Sport comes from a background of growth and transformation, a family-run business that, year after year, progress after progress, has become an internationally renowned company.

So much has happened since the launch of that small business with only a few employees and a textile machinery workshop. From the very outset we discovered the strength to become manufacturers, and our ability to create and make garments, to choose and select fabrics were the secret of our great success. An ancient trade, updated to an industrial enterprise, incorporating the skilful use of yarns and increasingly state-of-the-art systems and equipment.

Already in 1988, the year of its foundation, it had acquired a historically prestigious sponsorship, that of Genoa Calcio. Erreà consolidated its rapid growth on the international market and made its first appearance abroad. The partnership with Middlesbrough in England provided the impetus that was to take the Erreà logo around Europe.

As a family-run business Erreà began to take on a "glocal" connotation, both global and local, mindful of international development, but also of its relationship with the local area where the description 'family-run' literally means being able to call on those values that only a family can express: the commitment to one's work, sharing, a love for the product and for new projects.



The sponsorship of sporting events that attracted huge media interest, the collaboration with the National Amateurs' League, the creation of Erreà Points, attainment of the Oeko-Tex certification, the birth of new brands and the penetration of markets outside the European borders are just some of the many goals achieved, whilst ensuring that quality and care for the customer remain the major point of reference.

Determination and commitment, closely bound by a common goal and direction, are the foundations on which the successes of the past have been built and on which future goals will be too.

This and much more
has happened in
thirty years of history...

and much more

has yet to
BE WRITTEN

1988

Year zero, the starting point. In San Polo di Torrile, in the province of Parma, Italy, Angelo Gandolfi founded Erreà Sport.

The textile machines were already operating frenetically. The world of amateur and professional football had noticed Erreà. The first prestigious technical sponsorship contract was signed with Genoa Calcio, an historic partnership destined to last until the 2008/2009 season.



Quality beyond borders. Erreà expanded its technical collaborations beyond the Italian border and signed a crucial sponsorship contract with Middlesbrough FC in England. This marked the beginning of a historical partnership that was to last 15 years and was to make the Erreà brand famous throughout Europe.

1994

1995

The time to communicate and get noticed. Erreà began to take part in the most important sector trade fairs in Italy and abroad. The brand became increasingly more visible and well-known.



2000



The "Shirt of the Century" was Erreà-made. "Guerin Sportivo" (an Italian sports magazine) announced a competition and Genoa's centenary shirt took the title.

2002

It was time to reach sportsmen in the heart of their own territories. The Erreà Point circuit, a constantly expanding network of official dealers, was born.

2004

Recognition continued to arrive. This time it was for the Modena Calcio kit, proclaimed "Best Shirt of the Championship".

2007

"Erreà won one of the most coveted awards: "Best Design in the Football League". An important milestone which Erreà achieved with Burnley FC's away shirt.



Erreà quality now certified. This is the year when Erreà, the leading European company in the teamwear sector, obtained Oeko-Tex Standard 100 certification for its products. Erreà entered the Guinness Book of Records. To coincide with the launch of the Pro Evolution Soccer 2008 video game, thanks to its collaboration with Konami, Erreà created the world's biggest football shirt to support a charity initiative promoted by UNICEF."

2010



Erreà registered and filed its logo with the FIVB, the International Volleyball Federation. And so Erreà began to kit out men's and women's national teams from different countries around the world.

2005

"The first Erreà owned single-brand store opened in Parma. Over the years, many other stores have followed, especially in northern Italy. The year the Erreà 3Dwear line was launched. This technical underwear collection was designed to improve the performance of those who play sports thanks to its seamless technology and the use of the most innovative yarns."



2008

Erreà took centre stage by achieving a significant first: the manufacture of unique and exclusive team shirts created with the use of nanotechnologies. For Erreà this marked the beginning of a great journey.

2009



The right combination of creativity, intuition and innovation led to the launch of the Erreà Republic line, designed for younger consumers looking for a fresh, contemporary street style.



2011



Years of targeted studies and technological research led to the development of the first Active Tense shirt prototype.

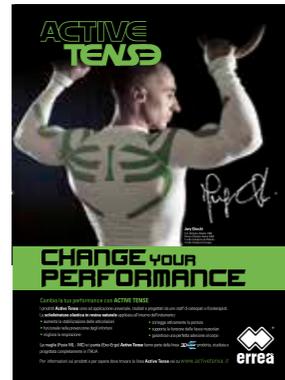
2013

An important study by the German Sport University in Cologne certified and attested to the efficacy of the Active Tense products. To increasingly meet the needs of its clients, sports enthusiasts, athletes and sports clubs more effectively, Erreà launched its first e-commerce site.

ACTIVE TENSE

Now was the time for the international launch of Active Tense. The line began being used successfully by professional and amateur athletes in a variety of sports, from football to canoeing, archery and baseball.

2012



2018

Erreà's 30th anniversary. For the first time in its history it was present at a Football World Cup, where it kitted out the Icelandic national team at the Russia World Cup. The Italian women's national volleyball team won a silver medal at the World Volleyball Championships in Japan.



Erreà renews and relaunches the new communications campaign regarding Oeko-Tex Standard 100 Certification.

2019

Development of "Stripe '88", the iconic stripe was relaunched to celebrate the 30th anniversary of the company's foundation. The new STRIPE ID line was launched, a new range of casual clothing and leisurewear characterised by the iconic and now totally customised stripe.



2020

Giving continuity to product communication, Erreà created Print-iD, the line of garments that expands customisation options from the simple side band to a full sublimation print on the chest and sleeves. Fruit of state-of-the-art technologies in the field of advanced polymers and of the experience gained in the use of nanotechnologies since 2008, Erreà perfected and produced Ti-energy® 3.0, a revolutionary fabric with antiviral and antibacterial properties designed to enhance clothing safety for athletes.



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2016

Since 2002, Erreà has been the official technical sponsor of the Iceland football team and celebrated its first historic presence at the European Championships in France.



2014

In collaboration with the International Volleyball Federation (FIVB), Erreà became the "Official Merchandiser" for the Women's World Volleyball Championships in Italy.

2017



Following on from the sitting volleyball national teams, the referees and the young hopefuls of the Club Italia, for the first time Erreà became the technical sponsor for the Italian men's and women's national volleyball teams.

2021

Erreà was chosen as UEFA's technical partner in the Kit Assistance Scheme dedicated to European National Associations for 2022-2026. Thanks to this partnership, all participating Associations will be kitted out in customised training gear and matchwear created by Erreà for both their Senior and Under-21 national teams.



POINT

The arrival of POINT, the new workwear brand dedicated to clothing designed and created specifically for the world of work.



The French men's volleyball team won the gold medal at the Tokyo Olympics. The Italian men's and women's national teams won the European Volleyball Championships.



Erreà has obtained ISO 9001:2015 certification thanks to its monitoring, organisation and control and because it is able to reduce inefficiencies, thus boosting the quality of products and services.



Parma Calcio 1913 - season 2021/2022

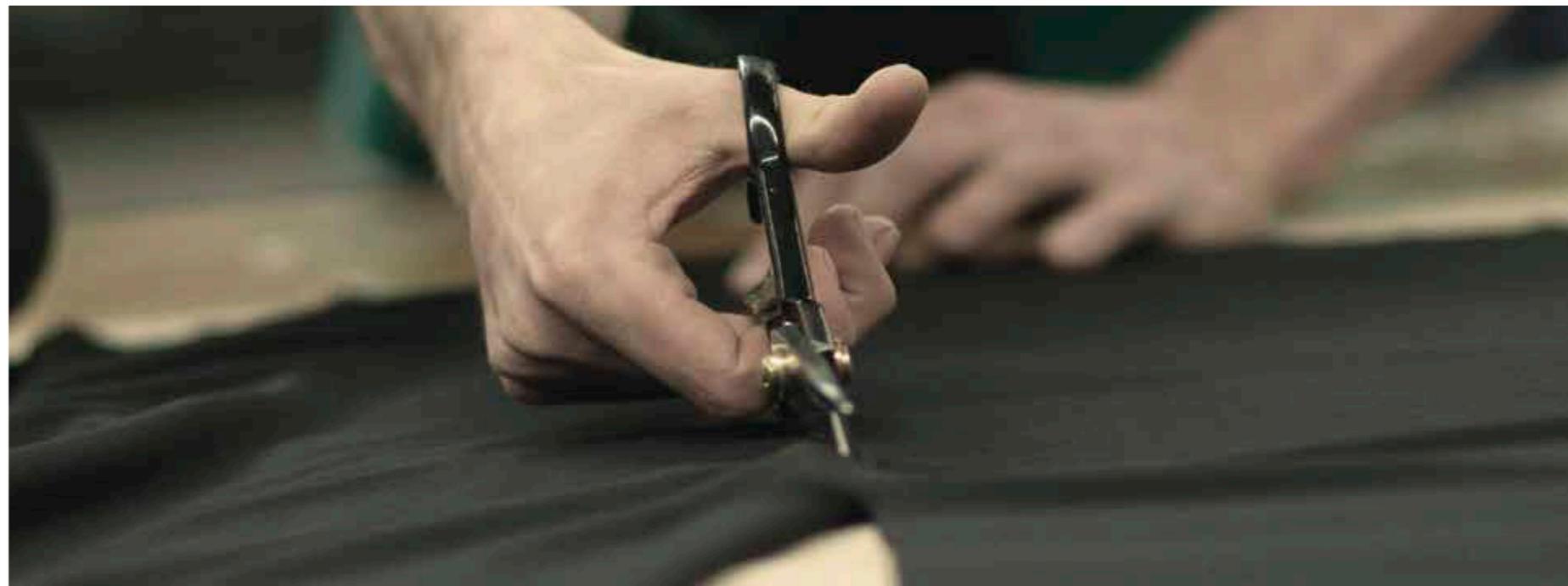
Producing...
being



Kitting out sport as a manufacturer...
controlling the
entire production chain.

The entire production chain is managed at its headquarters in San Polo di Torrile, in the province of Parma, Italy, along with the development of all the manufacturing stages: from the selection of raw materials to the design of the graphics, from prototype production right up to the shipment of the finished garments. This complete start-to-finish process is the company's real strength, the plus point that sets it above its competitors, making it the only company currently in the European clothing sector still producing teamwear.

Being able to carry out accurate and scrupulous checks on the origins of raw materials makes it possible to Erreà guarantee the utmost safety and quality of its products.





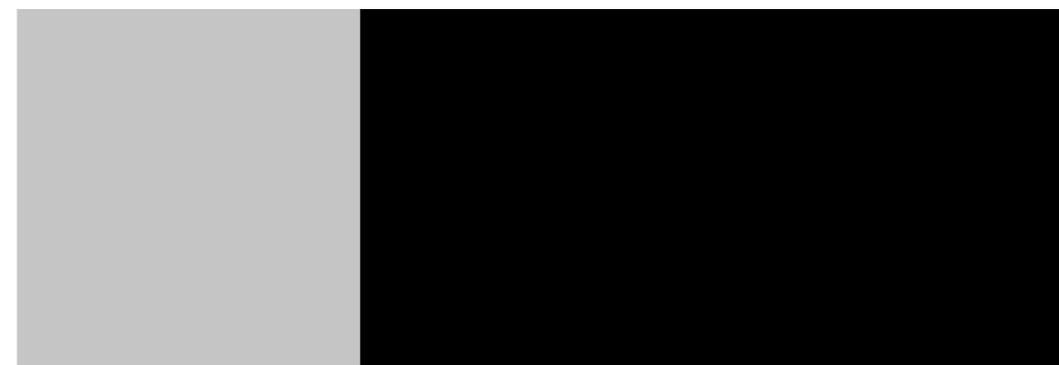
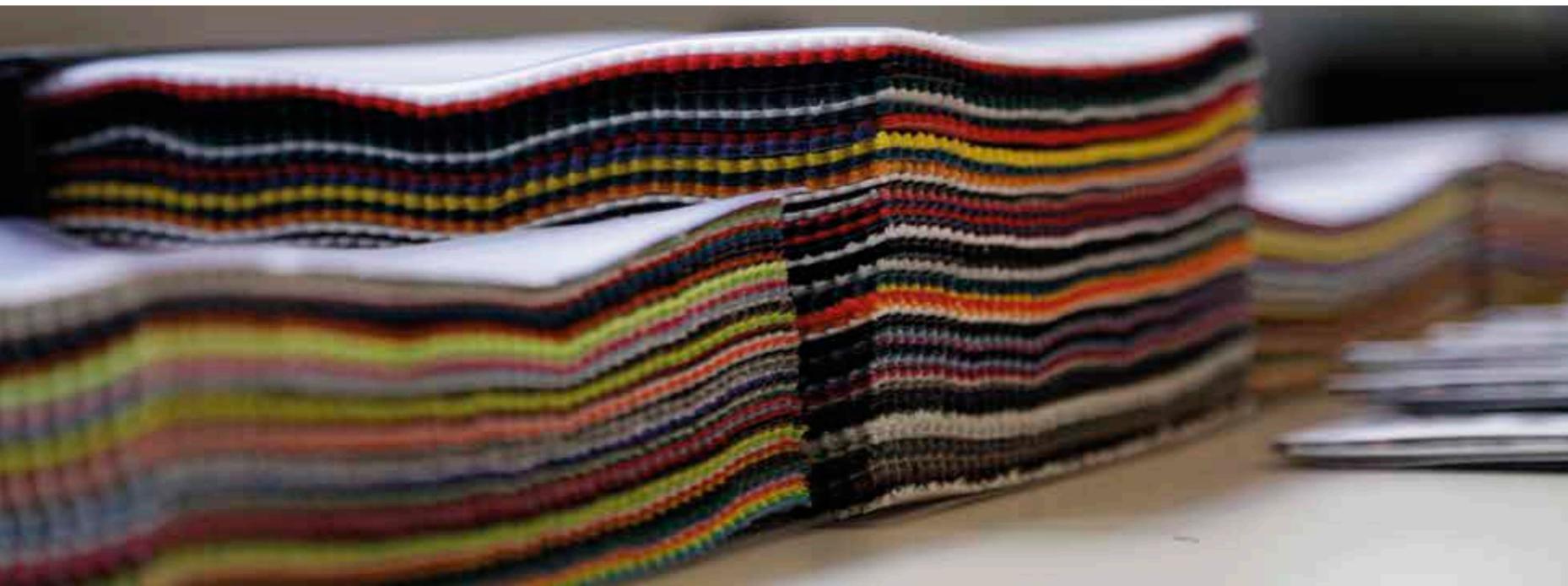
Having fabrics available
in a continuous cycle...
to offer the
widest possible choice

The use of fabrics in the production of garments with high performance characteristics and a refined style has always been the work goal for Erreà, always attentive to the latest market trends. The constant search for perfection, the combination of quality, functionality and comfort is the challenge to be faced every day.

All fabrics are certified to the Oeko-Tex Standard 100 and the checks on these begin with a careful selection of the raw materials from which they are obtained.

An in-house technical laboratory tests the quality of the yarns in line with the sector's recognised standards, and also uses instruments and methods that have been proven and tested over time, conducting as many as 50 different types of analysis. Only after having passed these tests, can fabrics be stored in the warehouse where they are catalogued by type and colour.

The fabric warehouse is therefore one of Erreà's real treasures. A treasure trove where huge quantities of fabric are kept ready to meet the continuous requests for catalogue garments and personalised clothing.





Processing raw materials...

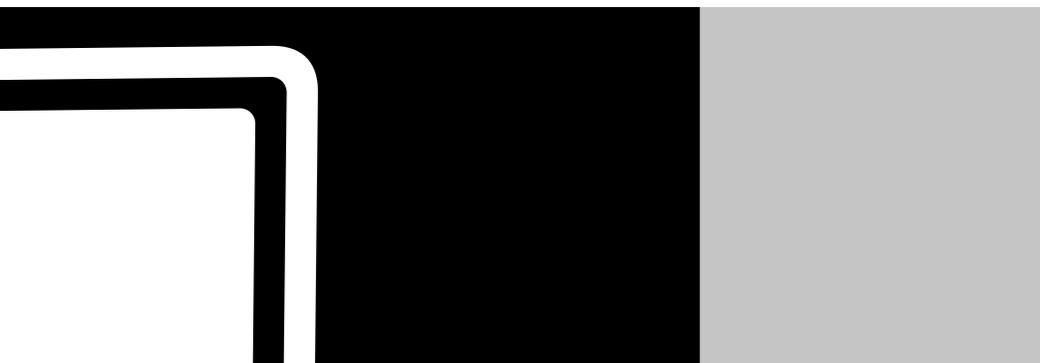
checking quality
and origin

The product is at the heart of every Erreà activity and daily commitment.

The efforts that go into the details of our garments and into innovation are focused and aimed at reaching a superior quality.

This is why Erreà requires its suppliers to comply with very strict requirements and standards; meticulous control is the key to ensuring the excellence of the materials used.

According to the company's definition of quality, each and every material must be sturdy and functional depending on its intended use. The fabrics must be resistant to wear and tear and washing, easy to manage and manufactured in respect of individuals and the planet. Quality means that every Erreà product must first and foremost respect the skin and health of the final consumer.





The culture of tailoring...
combining technology
and craftsmanship in
the smallest details

Mastering a tailoring culture means recognizing and understanding the importance of the irreplaceable role which people play in the production process.

All garments are designed and developed internally through the study of paper patterns. From the paper pattern we move on to making samples and it is during this phase that ideas finally begin to take shape. All the various models in the different Erreà ranges owe their realization and creation to the essential work carried out in this department.

The next step consists in placement, i.e. defining the series of textile elements that will make up the garment and the development of sizes. Finally, this is followed by the actual industrialisation phase where all sizes and placements are elaborated and digitally archived and then used for all mass production.





Cutting with the
most advanced technology...
and
craftsmanship care

The first and essential phase of the production process is the cutting.

The model department establishes the measurements and cutting placements, then thanks to highly sophisticated blade machines, huge swathes of fabric begin to take shape. It is a complex process where every element of the garment corresponds to a different type of cut.

However, even in this phase, the knowledge and experience of craftsmanship is needed to supervise the cutting of garments in each single centimetre of fabric.

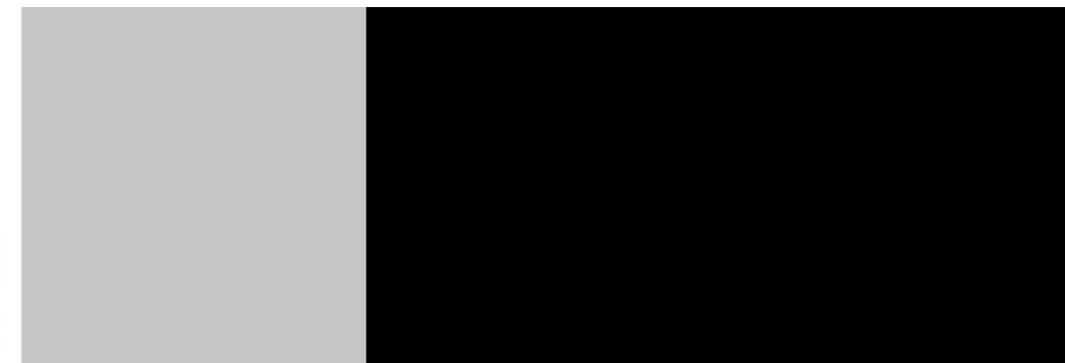




Printing colours and patterns... to create unique and exclusive garments

It is through sublimation printing and its customisation that the company has distinguished itself over the years in terms of quality and recognisability. It is in this department that garments begin to acquire their own personality. Over time, digital printing has appeared alongside the more traditional printing process. The process is based on the sublimation technique: the graphic elements, printed on huge sheets, are transferred onto the fabric by a heat and pressure system. This technique makes it possible to create unique and exclusive products with a print including an infinite number of shades and patterns.

In compliance with the company's philosophy, only water-based dyes free of chemical solvents are used and only single sheets are used for both printing methods. A production choice pursued with the sole aim of obtaining maximum quality.





Assembling single elements...
giving life and shape
to ideas

In the sewing department the various elements which make up an Erreà garment are stitched together.

Finally, the right finishes must then be applied to each garment. These are kept in the accessories warehouse, an area dedicated to all the additional details which are kept ready for use during the sewing phase. These are all those elements and details that give products their style and refinement.

This is the key aspect which makes the company a great “**sports tailor**”, where craftsmanship and the hands of our personnel skilfully come together with the latest production techniques.



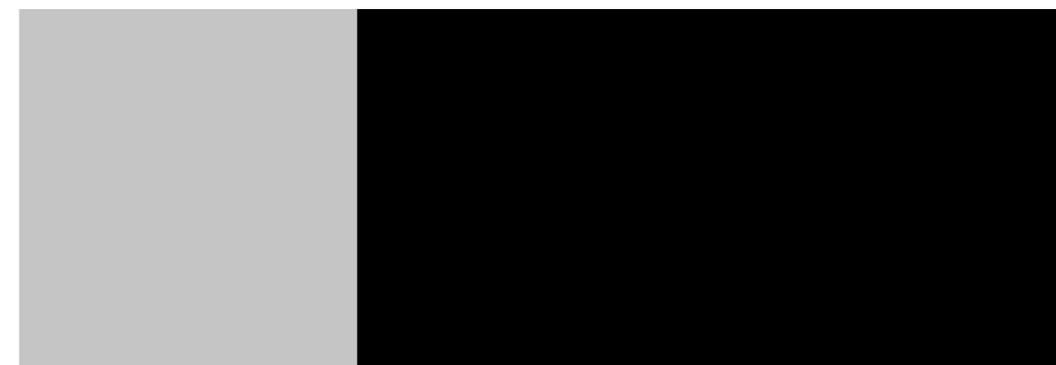


Embroidering hundreds
of garments at the same time...

dedicating the same
precision to each one

A leading role is played in the sewing process by the embroidery machines. Ultra-modern and latest generation, they are equipped with 15 heads for 11 colours and can operate on dozens and dozens of items at the same time. They are used specifically for embroidering emblems, text and the outline of felt lettering.

The precision and modernity of these embroidering machines mean exceptional care is given to each separate garment, as if it were individually finished.



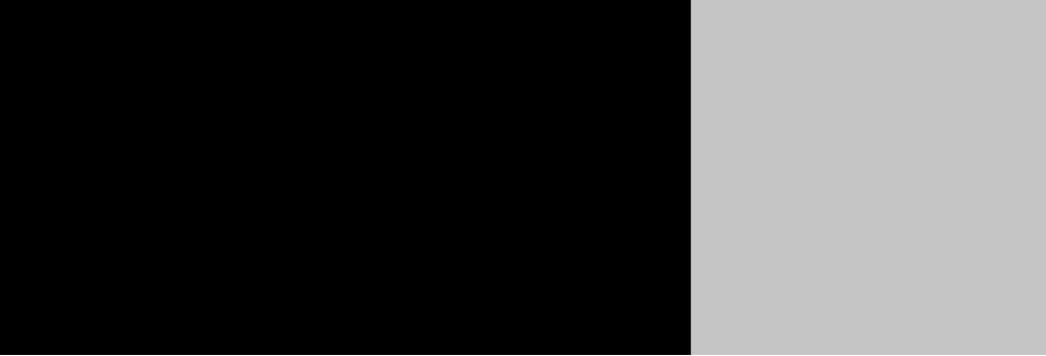


Producing thousands of items
every day...
and checking them
down to the finest detail

Only perfect garments make it through this stage. The Erreà warehouse has a dedicated area through which all garments must pass following their manufacture. This is a manual process that ensures the highest possible quality standards. Only items that pass this careful examination can head off for sale and delivery to the customer.

Checking every single aspect and element of the product means taking care and being passionate about one's profession.





Handling millions of garments... to satisfy customers in record time

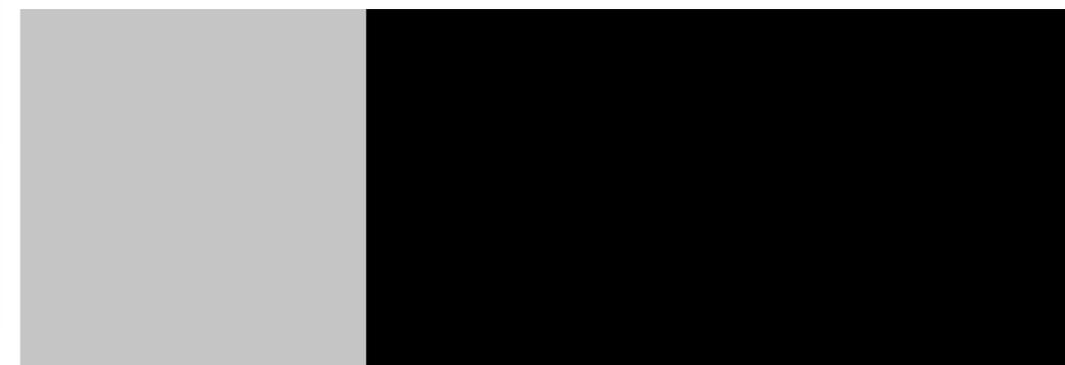
The logistics that govern the entire company is an efficient engine that is always running.

Shipments to Italy and all over the world handle millions of pieces every single day.

Erreà has decided to invest in this sector, so it continually stays up to date and to adapt every choice to new technologies. This allows the brand to provide excellent customer service.

Without considering the huge quantities of raw materials that move in perfect synchrony, feeding the production chain “just in time”.

A complex but very orderly system that Erreà has organized with only one purpose in mind: to make production efficient and satisfy customers and sports clubs in record time.

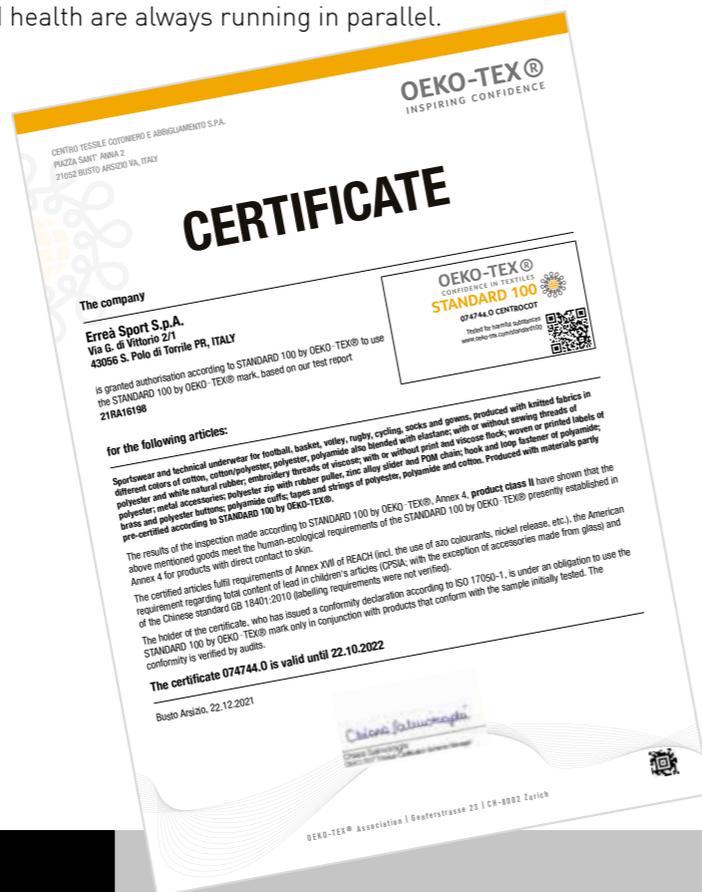


Standard 100 by OEKO-TEX®

Sport is the most beautiful thing in the world and nothing must ever contaminate that beauty.

For this reason, in addition to researching increasingly high-performance and low environmental impact materials, Erreà is the first company in Europe in the teamwear sector to have obtained STANDARD 100 by OEKO-TEX® certification in 2007. A standard which focuses on health and safety requirements and sets extremely stringent limits on product components. This is why our fabrics guarantee a high standard of safety in accordance with the main international standards.

With Erreà, sport and health are always running in parallel.



**WE
STAND
FOR CLEAN
SPORT.
EVEN FOR
YOUR
SKIN.**

Sport is the most beautiful thing in the world, and nothing must be allowed to pollute that beauty. That is why, besides developing increasingly high-performance materials that have a low impact on the environment, we at Erreà are the first teamwear company in Europe to have been awarded **STANDARD 100 by OEKO-TEX®** certification. This certification sets extremely strict limits for substances harmful to health, which is why our fabrics are highly safe in all conditions. **With Erreà, sport and health run side by side.**



erreà.com



Certified Quality management system

CERTIFIED QUALITY
MANAGEMENT SYSTEM



UNI EN ISO 9001:2015

We have obtained ISO 9001:2015 certification because we undertake every day to monitor and improve organisation and control, optimise processes and reduce inefficiencies, thus boosting the quality of our products and services. This is not only an achievement, but a new beginning that allows us to remain aligned with the standards of the international market.



CERTIFICATO n. **29794**
CERTIFICATE No

SI CERTIFICA CHE L'ORGANIZZAZIONE
WE HEREBY CERTIFY THAT THE ORGANIZATION

ERREA SPORT S.P.A.

IT - 43056 SAN POLO DI TORRILE (PR) - VIA G DI VITTORIO 2/1

NELLE SEGUENTI UNITA' OPERATIVE / IN THE FOLLOWING OPERATIVE UNITS

IT - 43056 SAN POLO DI TORRILE (PR) - VIA G DI VITTORIO 2/1

HA ATTUATO E MANTIENE UN SISTEMA DI GESTIONE QUALITA' CHE E' CONFORME ALLA NORMA
HAS IMPLEMENTED AND MAINTAINS A QUALITY MANAGEMENT SYSTEM WHICH COMPLES WITH THE FOLLOWING STANDARD

UNI EN ISO 9001:2015

PER LE SEGUENTI ATTIVITA' / FOR THE FOLLOWING ACTIVITIES SETTORE
CODE **IAF 4**

Progettazione, produzione e vendita di abbigliamento e accessori nei settori sportivo, sanitario e professionale.

Design, production and sale of clothing and accessories in the sports, healthcare and professional sectors.

IL PRESENTE CERTIFICATO E' SOGGETTO AL RISPETTO DEL REGOLAMENTO PER LA CERTIFICAZIONE DEI SISTEMI DI GESTIONE
THE USE AND THE VALIDITY OF THE CERTIFICATE SHALL SATISFY THE REQUIREMENTS OF THE RULES FOR THE CERTIFICATION OF MANAGEMENT SYSTEMS

PRIMA EMISSIONE **28/09/2021**
FIRST ISSUE
DATA DELIBERA **28/09/2021**
DECISION DATE
DATA SCADENZA **27/09/2024**
EXPIRY DATE
EMISSIONE CORRENTE **28/09/2021**
ISSUE DATE

CERTIQUALITY S.r.l. - IL PRESIDENTE
Via G. Giardino 4 - 20123 MILANO (MI) - ITALY



500 n. 908 A
Ministero degli Affari Regionali e del Mezzogiorno
Dipartimento di G. 347 and 3.121 National Recognition Agreement



IQNet, the association of the world's first class certification bodies, is the largest provider of management System Certification in the world. IQNet is composed of more than 30 bodies and counts over 150 subsidiaries all over the globe.

For information concerning the validity of the certificate, you can visit the site www.certquality.it

The validity this certificate depends on annual audit and on a complete review every three years of the Management System.



www.cisq.com

CISQ è la Federazione Italiana di Organismi di Certificazione dei sistemi di gestione aziendale.
CISQ is the Italian Federation of management system Certification Bodies.

The fabric Ti-energy

The result of experience gained in the use of nanotechnologies and perfected by Erreà Sport's Research and Development Department, Ti-energy® 3.0 is the new fabric with **antiviral* and antibacterial** properties.



This extraordinary success in the world of fabrics was made possible by the use of two separate technologies: the zinc oxide nanoparticles, permanently encapsulated in the fibres, which have antiviral* and antimicrobial properties, and the Minusnine J1+ treatment, which makes the fabric super-impermeable to liquids. This dual function allows the fabric to form an effective protective barrier against droplets, liquids and micro-organisms (bacteria, fungi and viruses).

Also Oeko-Tex Standard 100 certified, Ti-energy® 3.0 is available to all clubs across all sports and levels, that want to use it to increase and enhance the safety of their athletes.

A unique, momentous accomplishment, which reaffirms Erreà's commitment to continuing to experiment and improve, always taking all players into account and making their protection its top priority.

*Las pruebas realizadas según la Norma ISO 18184, utilizando el virus SARS-CoV-2, han demostrado que en laboratorio el tejido Ti-energy®3.0 disminuye la carga viral del 99,85% en comparación con un tejido común de poliéster después de 6 horas de contacto con el virus.



**Ti-ENERGY.
BORN TO PROTECT.**

Only take on the opponents you know. Ti-energy® 3.0, our new antiviral, antibacterial, antimicrobial and waterproof fabric, will take care of the rest. Thanks to the zinc oxide nanoparticles permanently incorporated into the fibres and the Minusnine J1+ treatment, this yarn combats, prevents and inhibits the development of invisible enemies while also creating a barrier against water, mould and unpleasant odours. Furthermore, it is Deko-Tex® Standard 100 Certified which means it meets extremely stringent restrictions governing harmful substances. It has taken us twelve years to create a fabric as evolved as Ti-energy® 3.0. It will take you just seconds to feel more protected than ever before. With Erreà, sport, health and safety always run hand in hand.

*Tests performed in accordance with ISO 18184 using the SARS-CoV-2 virus, have proved that in the laboratory, Ti-energy® 3.0 can reduce the viral load by 99.85% compared to a standard polyester fabric, six hours after coming into contact with the virus.

errea.com



Originality and style
at the basis of our success

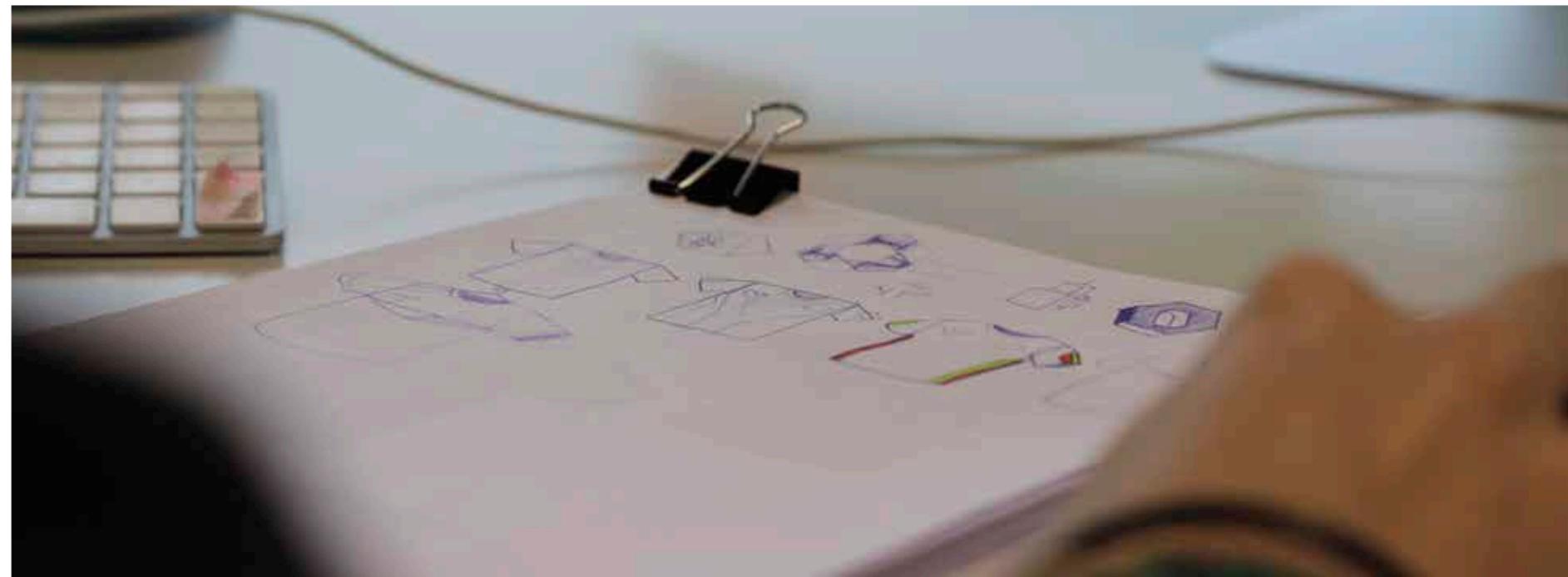
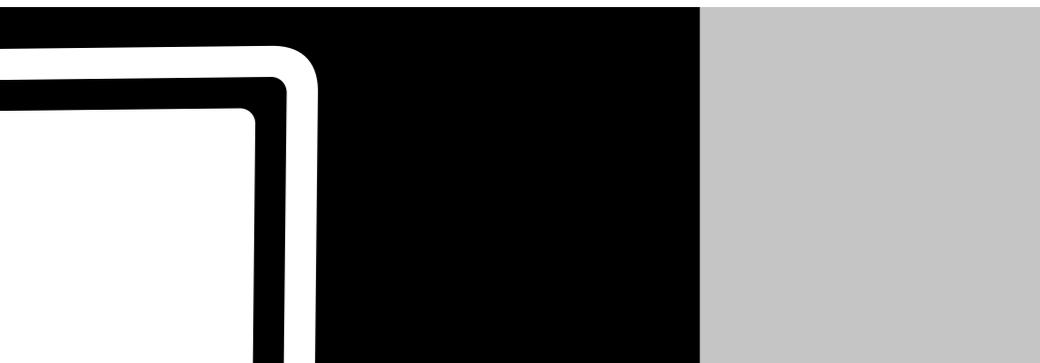


Customisation tailored to our customers

Every request for customisation is examined by Erreà's Design Office that will suggest the best solution, both from an aesthetic as well as manufacturing standpoint, depending on the type of request and the number of pieces to be produced.

Working with Erreà, every sports club has the possibility of creating its own range of unique and customised clothing, and of re-ordering garments.

The great potential and different applications of digital sublimation technology are available to meet the different needs of customers and sports clubs.



PARMA CALCIO 1913
20182019



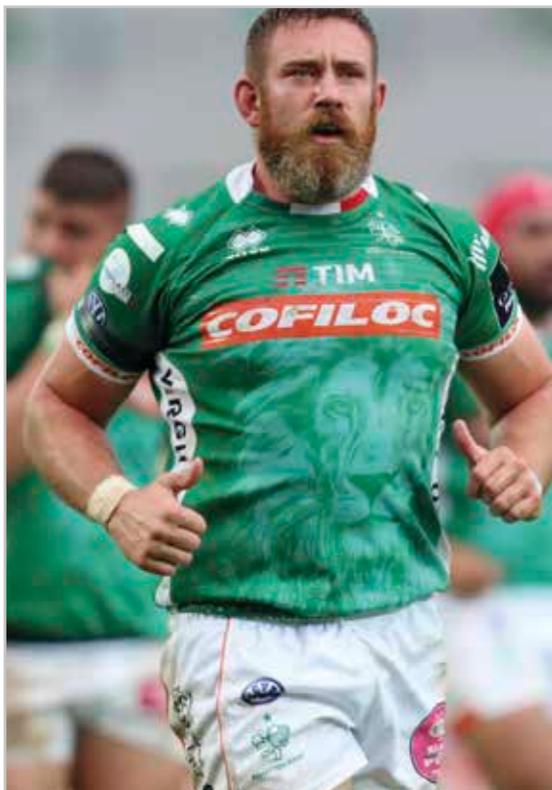
OFFICIAL TECHNICAL SPONSOR



KSI
EURO 2016



OFFICIAL TECHNICAL SPONSOR



BENETTON RUGBY
20182019



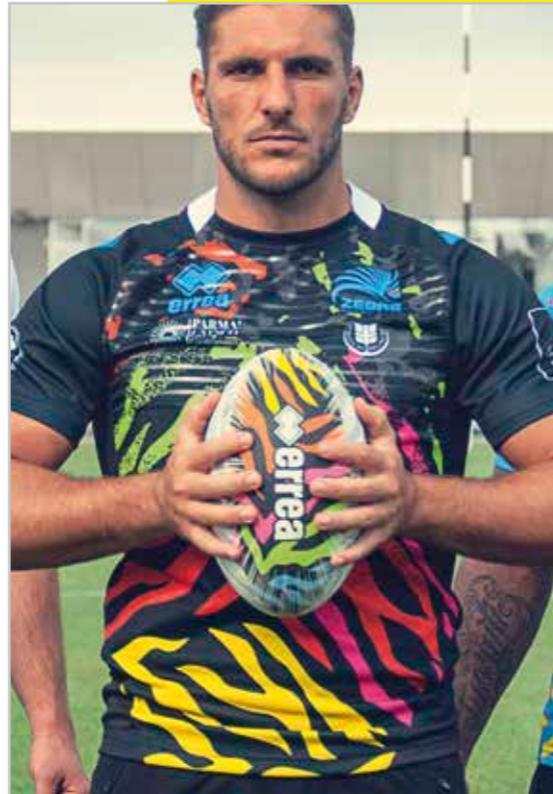
OFFICIAL TECHNICAL SPONSOR



CUS PARMA
SEASON 2019/2020



ZEBRE RUGBY CLUB
2018-2019



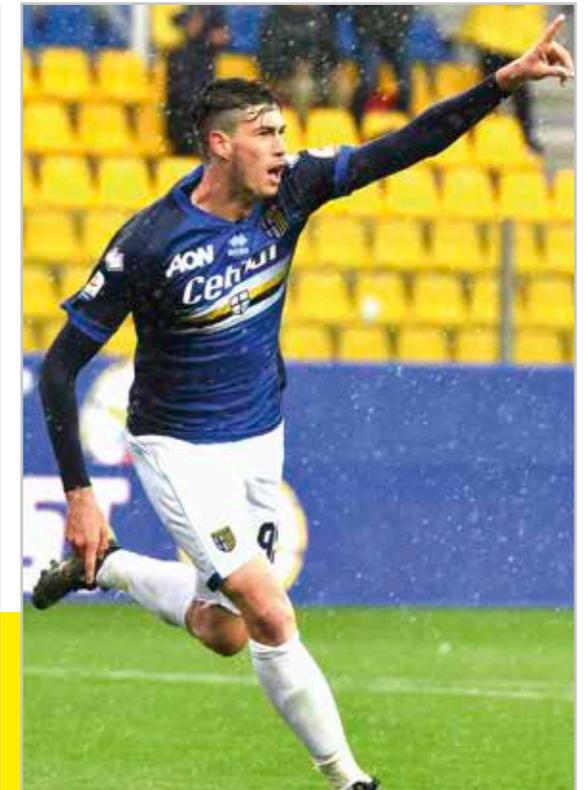
NORWICH CITY FC
2016-2017

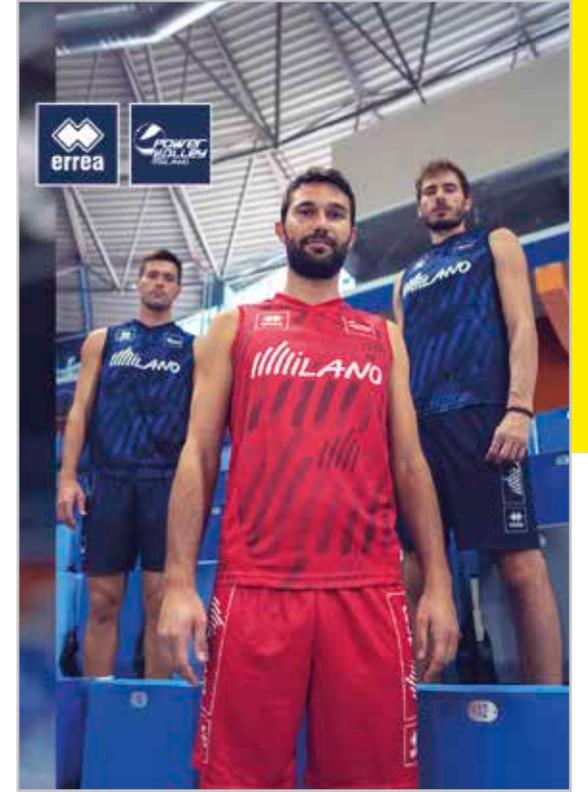


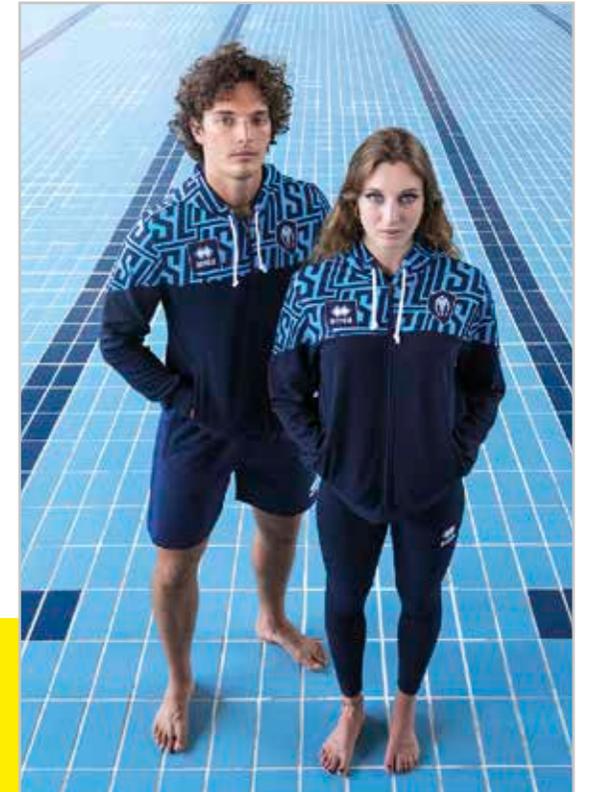
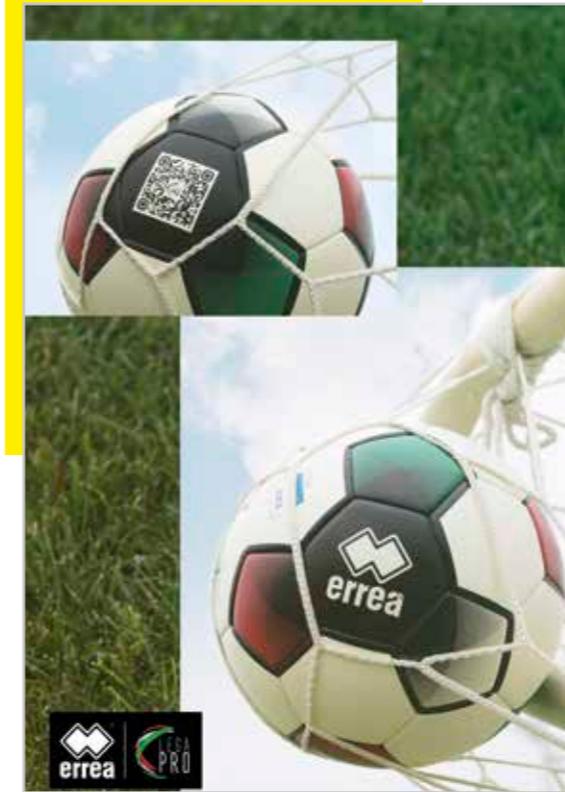
FEDERATION FRANCAISE VOLLEY
HENNO



PARMA CALCIO 1913
2018-2019









WEAR YOUR IDENTITY **STRIPE** **ID**

As a new level of customisation, even more striking and innovative, Erreà launches STRIPE ID, a range of casual and leisurewear garments, characterised by the presence of the celebrated stripe, decorated repeatedly with the logo, and rendered totally customisable.

STRIPE ID is intended to represent a new experience of customisation that places the consumer and the concept of "identity" at its centre. "ID" (abbreviation for identity) is designed precisely to underscore how the new stripe, and all the elements that form part of it, can constitute an innovative space for customisation, an additional area in which it is possible for everyone to express themselves.

This is a project designed by Erreà, created and evolved not just with the simple aim of riding the wave of the fashion of the moment, but of reinterpreting the most current trends, giving all sports clubs, at whatever level and no matter what the sport, the possibility of expressing and wearing their own unmistakable identity.

A collection designed to enhance, to the utmost, the culture of customisation and to involve, even more deeply, the athletes, who are in every sense called upon, with all their inspiration, to become an integral and active part of the creative process.

The first exceptional endorsement of STRIPE ID came from Parma Calcio 1913, but many clubs in the upper echelons of football, volleyball, basketball and rugby have picked up on this wonderful opportunity.

GET INSPIRED,
lead the way



PRINT iD

WEAR YOUR IDENTITY

Print iD is another important product project based on the concept of customisation that exalts the concept of identity and image in an even stronger and more incisive way.

Based on the concept of the "Diamantis" strip, which includes a print at the centre of the garment, Erreà uses Print iD to make a lot more space available for customisation to clubs and associations. It is a sort of "blank canvas" on which it is possible to make the wings of creativity fly and print designs, patterns, texts, inscriptions and iconic images, that make the product increasingly distinctive and precious in its uniqueness.

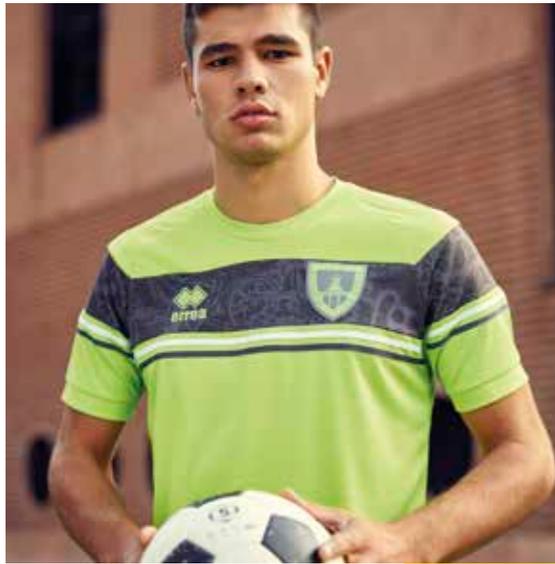
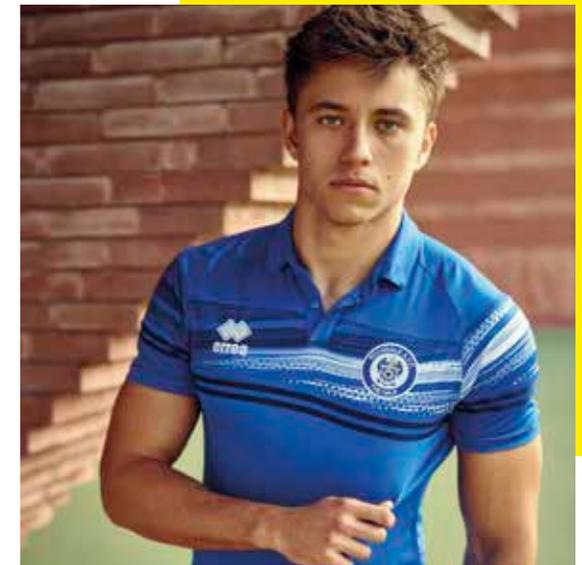


The ultimate in uniqueness
and personalisation

The project extends the possibility of customisation from the simple stripe on the side to an entire sublimation print on parts of the chest and sleeves, giving clubs the chance to create iconic pieces with enormous merchandising potential.

In this way, while still maintaining continuity and uniformity of product communication and language, with Print iD Erreà strengthens and exploits the full power of customisation, something the company has always excelled in and made its major forte.





PRINT iD EVOLUTION

WEAR YOUR IDENTITY



CITY iD

WEAR YOUR CITY
WEAR YOUR CITY, WEAR YOUR IDENTITY
WEAR YOUR IDENTITY

Identity and the bond with the area are fundamental concepts for Erreà Sport that, since 1988, has continued to follow with strength and conviction its vocation for customization, producing every year thousands of unique sports garments made to measure for its clubs and professional teams.



With City iD, Erreà's intention is to celebrate the millennial history of the cities, each rich in traditions and curiosities that can be represented on the garments with imagination and inspiration through the most different languages: names, crests, mottos, emblems.

All these elements serve to enhance the identification of the city with its team and make its fundamental bond with the fans even stronger.

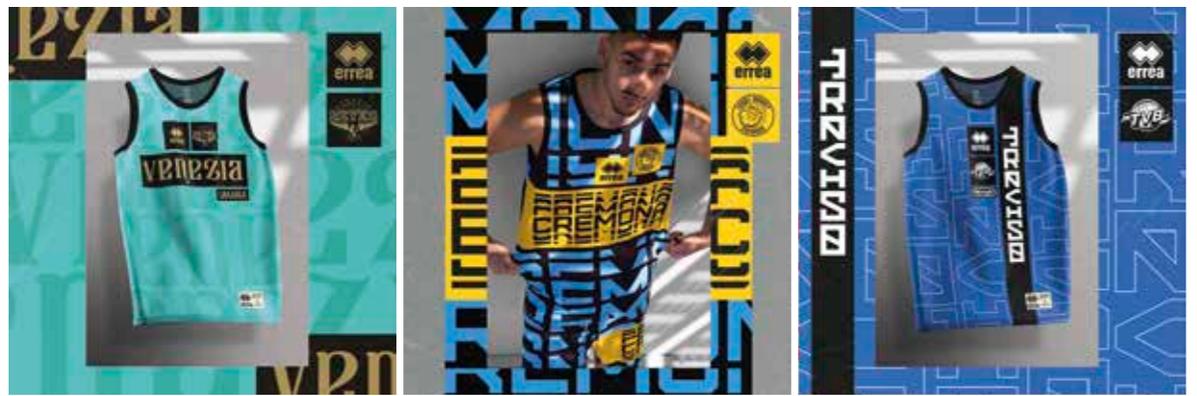
It is a project that gives all the teams the possibility to create their own customised kit, at the same time including new products of merchandising for supporters and enthusiasts.

Apparel with an iconic role played again on the strong concept of identity.



THE IDENTITY of your city

SEASON 2019-2020





Our brands
research and product study

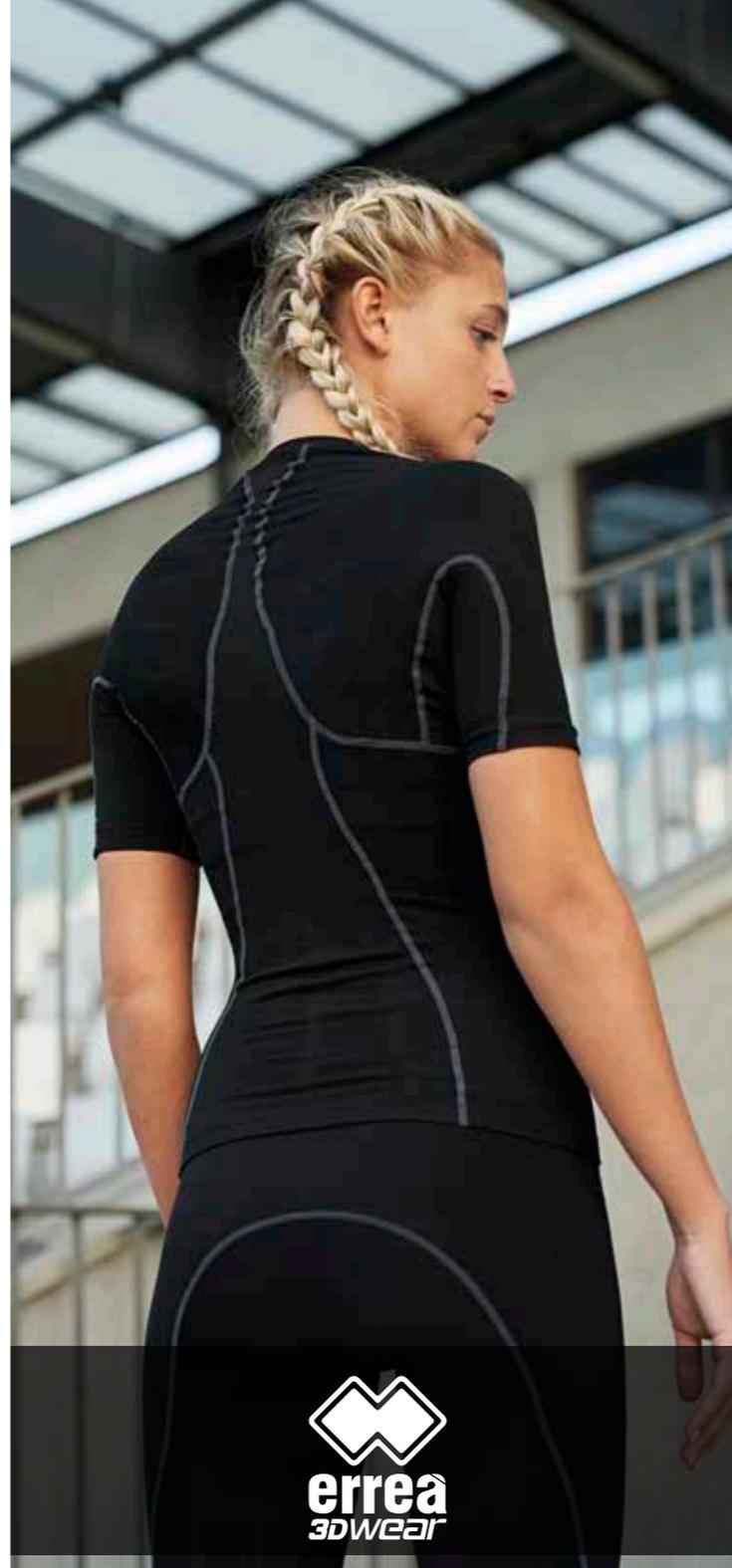
Today the Erreà brand is recognised all over the world as being synonymous with quality, experience and professionalism.

The Erreà Sport brand, born in the 1980s, began primarily to kit out football teams and the pitch became its first important catwalk. The step forward to conquer other sports disciplines was a short one. Today the Erreà logo can be seen in every sports activity. Teamwear products have begun to accompany athletes throughout every competitive phase which is why lines dedicated not only to competition but also to off-field representation, leisure and training have been created.

Over the years, Erreà has also specialised in technical underwear in order to offer an even more complete range of garments. Research has never ceased and, following years of studies and testing, a new brand was born in 2005: Erreà 3DWear, technical underwear designed to help the performance of those who live their sport.

This line puts all of Erreà's expertise at the service of athletes in every stage of their sporting activity: the most arduous training, matches and post-activity recovery.

For those not wishing to forgo Erreà in their everyday life, for those who want to dress casual but with style and an eye for fashion, Erreà Republic was launched in 2009. This is the sporty-chic brand with an urban and street feel in the large family of products by Erreà which, through this choice, decided to take on a new important market.



The right look
that satisfies every need

technology. **in action**



3D Wear is the functional clothing range to be worn directly in contact with the skin, guaranteeing greater comfort and better performance during sporting activities.

The garments are characterised by the use of the most innovative and sophisticated textile fibres and are designed to meet the most rigorous needs of every athlete.

The 3D Wear Line, an exceptional combination of comfort, breathability and temperature control, offers a wide range of products suitable for any type of sport, at any level and suitable for tackling all weather conditions.

**ACTIVE
TENSE**

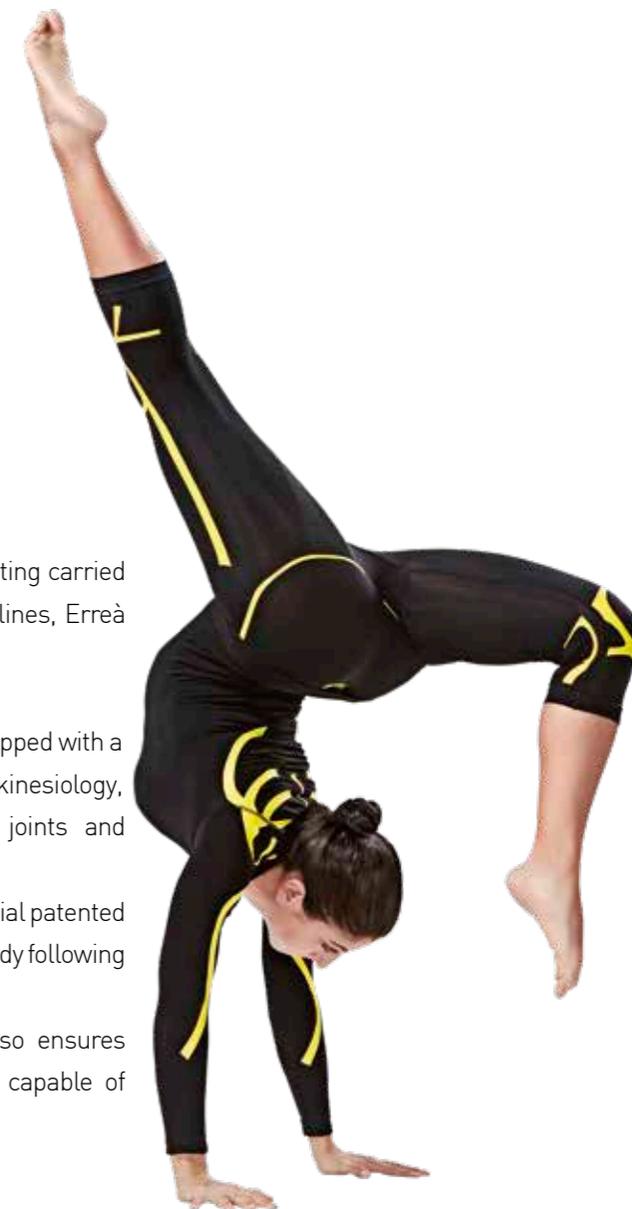
Our pride and joy

After years of research, dozens of prototypes, in-depth testing carried out by professional athletes from the most diverse disciplines, Erreà Sport created Active Tense®.

The result was the creation of the only sportswear line equipped with a flexible exoskeleton. Inspired by the concept of taping and kinesiology, Active Tense guarantees unparalleled stabilization of joints and muscles during physical activity.

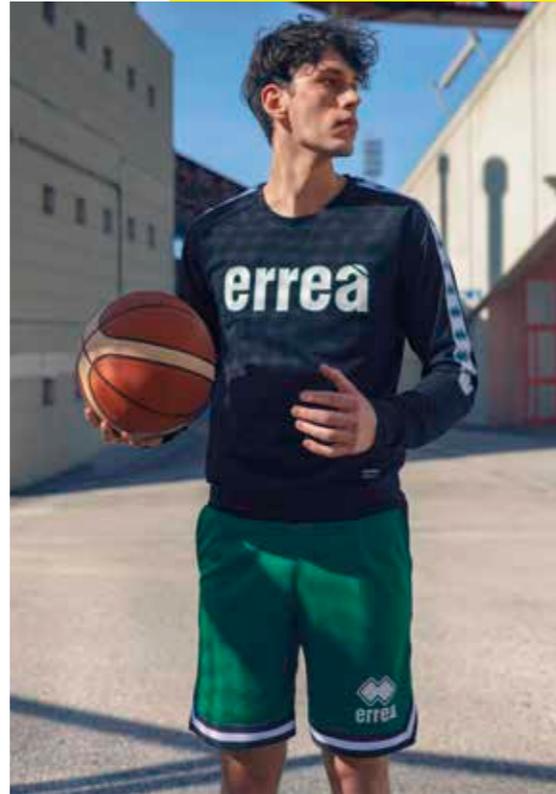
The unique biodynamic design of Active Tense® and its special patented ergonomic construction ensure perfect adherence to the body following its natural movements.

The special construction with differentiated surfaces also ensures rapid heat dispersion together with effective ventilation capable of keeping the body dry and offering maximum benefit.





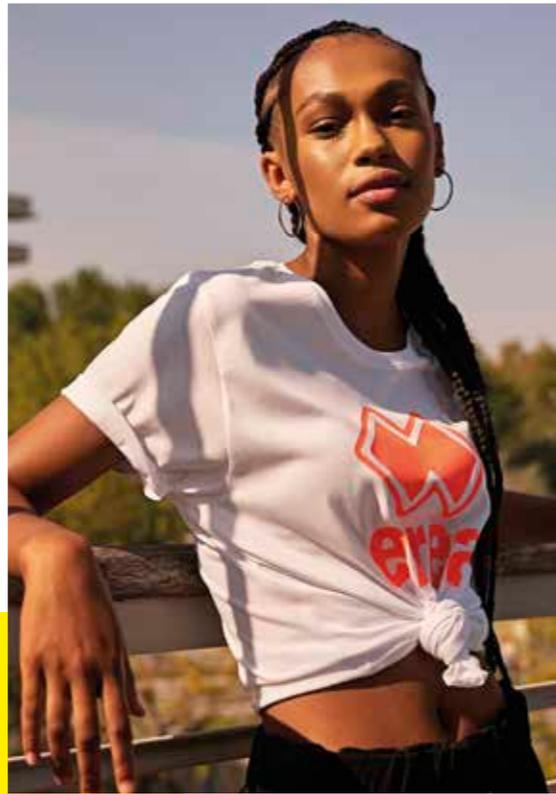
Erreà Republic - ADV Autumn/Winter 18-19



Erreà Republic - ADV Spring/Summer 2019



Erreà Republic - ADV Autumn/Winter 20-21



Erreà Republic - ADV Spring/Summer 2022



Erreà Republic - ADV Fall/Winter 21/22

Free time in style



Building on the experience gained in the world of sport, in 2009 Erreà created and launched the Erreà Republic leisurewear range onto the market, targeting young, sports-minded consumers and lovers of contemporary casual fashions.

Great attention to detail, fit and materials have made Republic range garments versatile and colourful, turning sportswear into a transversal and casual look, ideal for wearing and combining for any time of day.

EXTRA SAFETY FOR YOU and for your work



POINT is the new line of workwear made up of clothing designed and created specifically for the world of work, an innovative range of specialised products which combine protection, safety, comfort and modernity.

Being as the world has changed bringing with it the need for protection in numerous professional sectors, it has become necessary to wear clothing that is not only functional and practical but also aesthetically pleasing and equipped with innovative technologies that allow you to work better and in safety.

After successful testing in sports, Erreà introduced the revolutionary technology of its Ti-energy®3.0 fabric, characterised by **antiviral**, **antibacterial**, protective and water-repellent properties, also into the work sector, offering the possibility to adopt decidedly advanced and high-performance garments.

A new proposal that confirms Erreà's desire to constantly experiment and improve, keeping attention to health, innovation and style its primary objectives.

The products in the Point line, like all Erreà garments, are certified to the Oeko-Tex Standard 100.

it.errea.com/point



MOSCUTO.

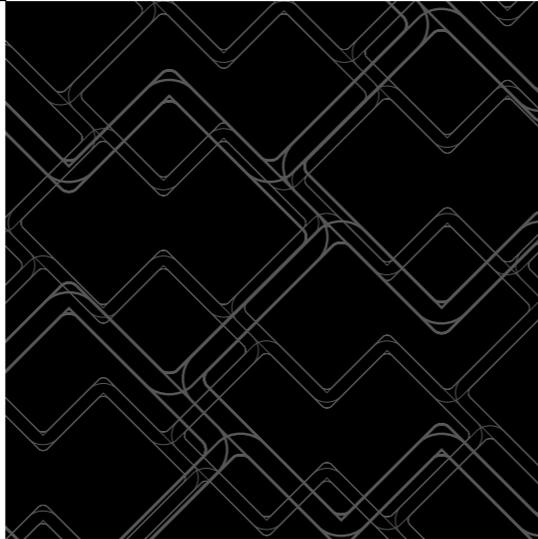
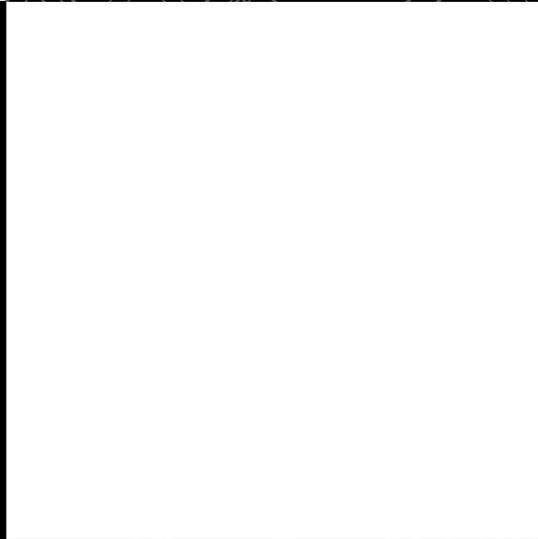
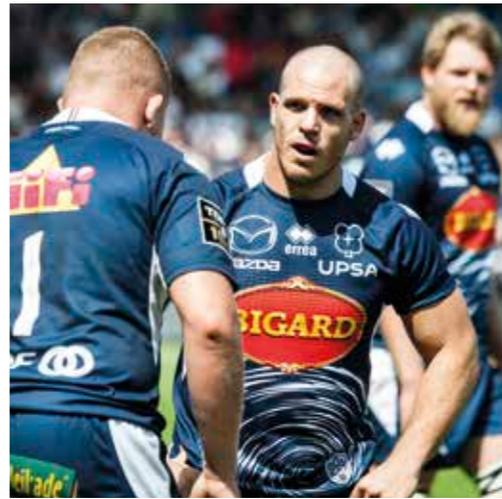
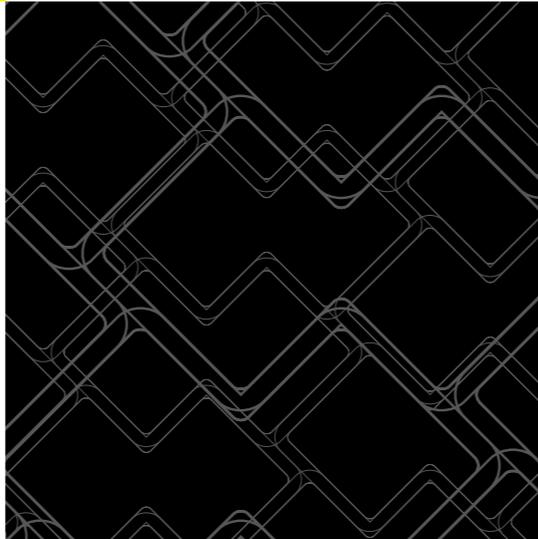
POINT. L'ABBIGLIAMENTO PROFESSIONALE ANTIVIRALE E ANTIBATTERICO.

La tua salute è preziosa come il tuo lavoro. Proteggi entrambi con l'abbigliamento professionale Point. Ogni capo è realizzato con Ti-Energy®3.0, il nuovo tessuto antivirale,* antibatterico e idrorepellente nato dall'esperienza di Erreà Sport. Grazie alla presenza di nanoparticelle di ossido di zinco incapsulate in modo permanente nelle fibre del tessuto e al trattamento Minusnine J1+®, Ti-Energy®3.0 agisce come una barriera protettiva contro droplet e microrganismi. Non solo. Ti-Energy 3.0* ha ottenuto la certificazione Deko-Tex® Standard 100, un attestato che pone limiti estremamente rigorosi in tema di sostanze nocive per la salute. Point: una sicurezza in più per te e il tuo lavoro.

*I test eseguiti secondo la ISO 18184, utilizzando il virus SARS-CoV-2, hanno mostrato che il tessuto Ti-energy®3.0 in laboratorio ha una riduzione della carica virale del 99.85% rispetto ad un comune tessuto in poliestere dopo 6 ore di contatto con il virus. La linea di abbigliamento professionale Point è prodotta e distribuita da Erreà Sport.



POINT
HEALTH RESEARCH
PRODUCTION





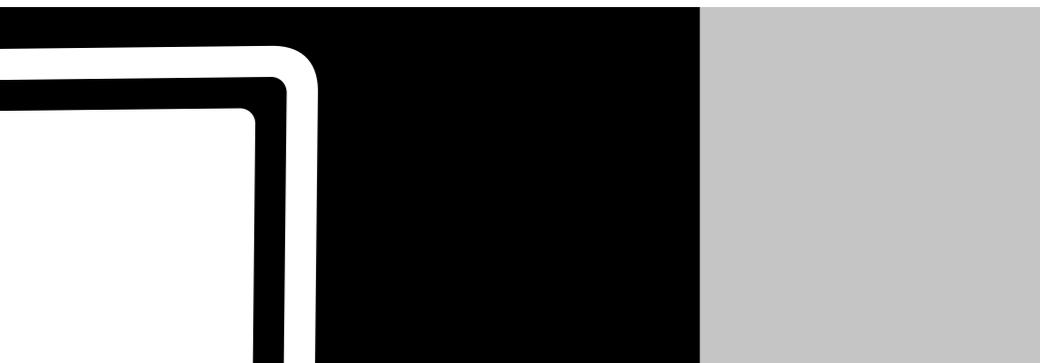
Communicating
through sport



Our image reflects
who we are

Over the years, Erreà has always used numerous communication tools to convey its identity and all the brand's latest news to the outside world.

Alongside numerous press campaigns, designed and created to promote new lines and products, the sponsorship of important sporting events, participation in the most important trade fairs in Italy and abroad, support for charitable events and the use of testimonials capable of enhancing the brand's image have given Erreà visibility, making it well-known all over the world.



MAMMA MIA!

errea.com

EQUIPEMENTIER OFFICIEL errea

a chi mi augura di raccoglierti nel sacco!

Giuseppe Prini

Non prendetevi troppo sul serio. Per chi ama giocare bene con il cervello e l'esperienza è bene la differenza. Perfetta la giusta spinta e affidabilità in ogni condizione di gioco. Per questo GIUSEPPE PRINI, 187 CM, 65 KG, 30 ANNI, 1995, è un errea. Perché il sacco è lì, sempre nella vostra mano!

errea

errea VANOLI OFFICIAL TECHNICAL SPONSOR

INCREDIBILI

UNA STORICA PRIMA VOLTA. UNA GRANDE IMPRESA CHE SI COMPIE. I PIÙ SINCERI COMPLIMENTI PER LA CONQUISTA DELLA COPPA ITALIA 2019. UN TRIONFO CHE PREMIA L'ENTUSIASMO E L'IMPEGNO DI UN GRUPPO STRAGORDINARIO. UN SENTITO GRAZIE PER UNA VITTORIA CHE CI HA FATTO SOGNARE E REGALATO UN'EMOZIONE INDIMENTICABILE. CON ORGOGLIO AL VOSTRO FIANCO

errea.com

L'ITALIA S'È DESTA

NON VEDIAMO L'ORA DI ASCOLTARE LE NOTE DELL'INNO DI MARCELLI PER FAR SENTIRE LA NOSTRA VOCE. AL PROSSIMI MONDIALI DI VOLLEY, NON STIPITELI, NOI DI CRAI, DHL, ERREA, SPONTE E MIZUNO, SIAMO INNAMORATI DELLA NOSTRA NAZIONALE. INSIEME A TUTTI GLI ITALIANI AFFASIONATI A QUESTO SPORT MERAVIGLIOSO.

CRAI DHL errea MIZUNO

YOUR BEST PERFORMANCE ACTIVE TENSE

- Stabilisation of joints
- Improves joint stability and muscular function
- Active postural correction
- Improved balance
- Wide range of application

www.activetense.it

errea 3DWEAR

... UN CÔR PRAMZAN!

SPONSOR TECNICO UFFICIALE PARMA CALCIO

errea

errea

SIAMO PER LO SPORT PULITO. ANCHE SULLA PELLE.

Lo sport è la cosa più bella del mondo e nulla deve inquinare la sua bellezza. Per questo, oltre a studiare materiali sempre più performanti e a basso impatto ambientale, noi di Errea siamo la prima azienda in Europa nel settore tessile ad aver ottenuto la certificazione STANDARD 100 by OEKO-TEX®. Un attestato che pone limiti estremamente rigorosi in tema di sostanze nocive per la salute. Ecco perché i nostri tessuti garantiscono un elevato livello di sicurezza in qualsiasi condizione di impiego. Con Errea, sport e salute corrono sempre insieme.

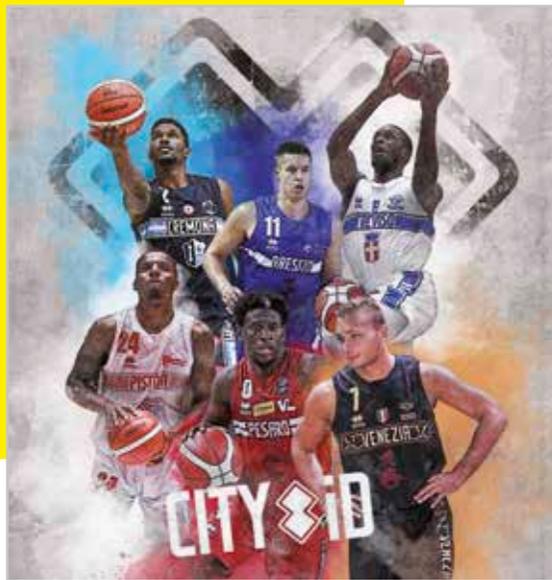
OEKO-TEX® STANDARD 100

errea.com

LEGENDS ARE BORN WITHOUT WARNING

ARON GUNNARSSON

errea KSI OFFICIAL TECHNICAL SPONSOR



errea
WEAR YOUR CITY, WEAR YOUR IDENTITY

Erreà Sport con i 6 Club di Serie A di cui è sponsor tecnico ufficiale, presenta il nuovo progetto "City ID".
 La speciale collezione di canotte personalizzate con i colori, gli emblemi e le bandiere che celebrano
 le città del basket italiano.

Technical Sponsor **errea.com**



Con grande orgoglio e passione a fianco
 dei nostri Team di pallavolo maschile e femminile di **SUPERLEGA, A1 e A2**



SEASON 2019-2020



errea.com



VESTIAMO LO SPORT CON PASSIONE

In un momento in cui è forte il sentimento di incertezza verso il futuro, ci siamo chiesti che cosa
 contasse veramente per noi. Ora più che mai, ci è chiaro quanto sia importante mantenere la nostra
 identità, interpretare il nostro ruolo di produttori e fornitori italiani di abbigliamento tecnico sportivo
 per coloro che amano lo sport.

Da sempre riserviamo, al centro della nostra attività, una grande attenzione alla qualità dei rapporti e
 delle relazioni umane verso tutti gli attori del mondo dello sport: atleti, società, federazioni e rivenditori.
 Lo stesso costante impegno che dedichiamo alla qualità dei nostri prodotti.

Diiamo assoluta priorità alla sicurezza e alla salute rispetto alle logiche di prezzo e di
 consumo. Da qui il nostro impegno nel produrre abbigliamento per piccoli e grandi,
 certificato **Oeko-Tex Standard 100** dal 2007 per uno sport pulito anche sulla pelle.

Questo periodo è per tutti l'occasione per riscoprire autenticità, per dare ancora più valore e senso
 a quello in cui crediamo e facciamo.

**Consapevoli delle sfide e delle prove che ci aspettano, continueremo ad essere a fianco di
 chi, come voi e come noi, ama lo sport e lo sport.**

PROSEGUIREMO, CON FIDUCIA, SU QUESTA STRADA, LA NOSTRA.



Ti-energy
 NANOTECHNOLOGY

ANTIVIRALE
ANTIBATTERICO
CERTIFICATO
Oeko-TEX

TI-ENERGY: IL NUOVO FILATO ANTIVIRALE
 Immerso in Italia i Campionati del mondo di
 Ciclismo su strada.
 Per questa prestigiosa occasione, Erreà Sport, partner
 tecnico per l'abbigliamento tecnico libero della
 FCI, Federazione Ciclistica Italiana, vestirà la
 Nazionale maschile e femminile con una speciale
 polo personalizzata protetta nel nuovo tessuto
 antivirale* e antibatterico Ti-energy.

Si tratta di un innovativo tessuto ingegnerizzato in
 ambito tessile ottenuto grazie all'impiego di due diverse
 tecnologie: la presenza di **nanoparticelle di
 ossido di zinco** ricoprite in modo permanente
 sulle fibre di nylon per ottenere **efficacia antivirale***
 e **antibatterica** e il **trattamento Minusion 71+**
 per conferire estrema impermeabilità al tessuto. Grazie
 inoltre all'impiego di un tessuto di nylon
 diviso in **efficace barriera protettiva contro
 droplet, liquidi, batteri e virus.**

Certificato Oeko-Tex Standard 100, Ti-energy anti
 batterico è disponibile anche per tutte le società sportive che possono
 utilizzarlo per offrire una maggiore sicurezza ai propri atleti.

*In tutti i contesti dove, atleti e allenatori del tessuto Ti-energy e messa in commercio (distribuzione con consenso di FCI) si può il campione su misura della maglia, per un volume di oltre 150000 mq
 di tessuti. Questo significa che il tessuto Ti-energy lo troverete in un'ampia gamma di colori: Rosso, Bianco, Nero, Verde, Giallo, Blu, Rosa, Grigio, Verde scuro, Rosso scuro, Nero scuro.

Davide Cassani
 ET NAZIONALE ITALIANA CICLISMO

52
 ANNECCANTI

VITTORIO ADORNI
 VINCITORE DEL
 CAMPIONATO MONDIALE SU STRADA
 IMOLA 1968



errea | FLORENTIA
 FLORENTIA CALCIO
 OFFICIAL TECHNICAL SPONSOR

Erreà Sport nuovo sponsor tecnico ufficiale di Florentia Calcio San Gimignano.
 Vestiamo con passione la più bella storia del calcio femminile.

SERIE A CALCIO FEMMINILE

errea.com



WEAR YOUR IDENTITY

Erreà Stripe ID veste il calcio italiano.
 Nei rispettivi tre campionati, Parma Calcio 1913, Defensores Pineda 1936 e U.S. Alessandria
 Calcio 1912 hanno scelto di sposare il progetto **Stripe ID** firmato Erreà Sport, la speciale collezione di
 capi tempo libero e rappresentanza caratterizzati dall'**iconica banda completamente
 personalizzata** su misura del Club.

Un nuovo livello ed esperienza di customizzazione che permette di indossare ed esprimere la
 propria **identità** grazie ad una linea esclusiva realizzata per il tuo Team.

Contattaci i Rivenditori autorizzati più vicini a Te e scopri come creare la tua unica ed inimitabile
 Stripe ID. **Lasciati ispirare, DAI ORIGINE.**



stripeid.errea.com



CAMPIONI

Umana Venezia Reyer conquista la prima Coppa Italia della sua storia.
 Un nuovo trionfo fatto di forza, cuore e coraggio. Quello che serve per le imprese più magiche.

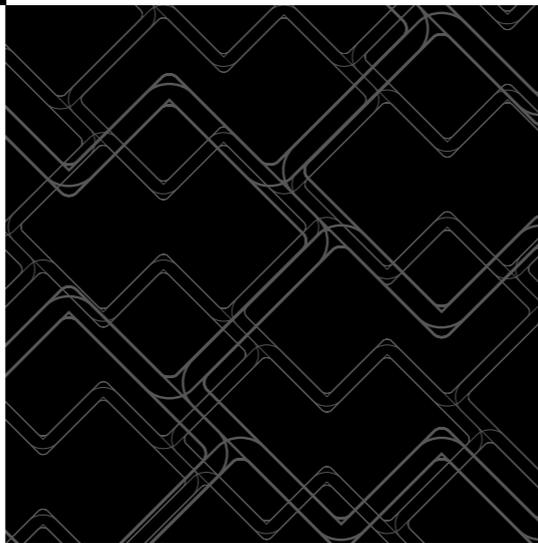
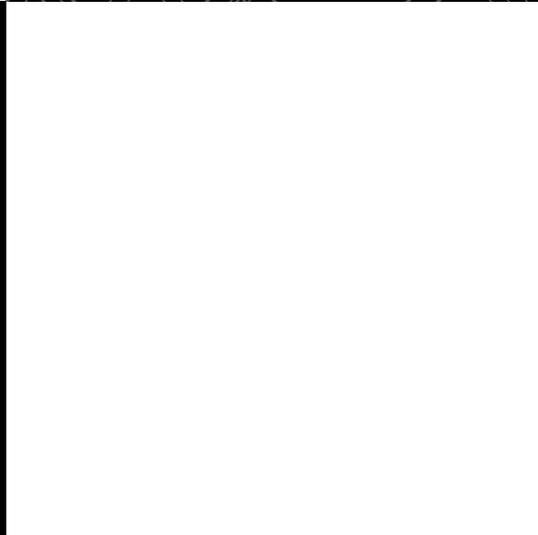
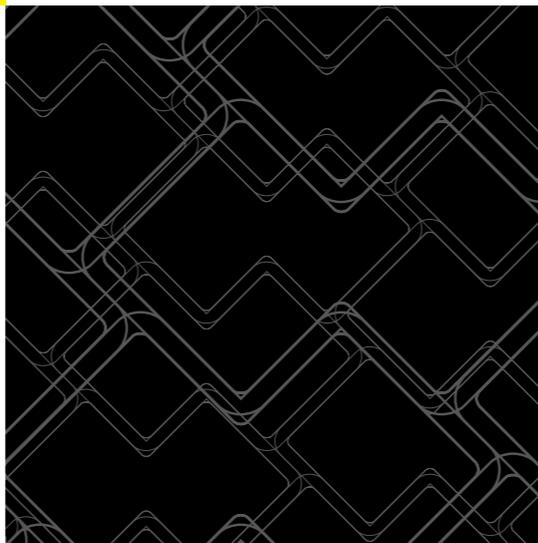
SIAMO PER LO SPORT PULITO, ANCHE SULLA PELLE.

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 ottenuto la certificazione **STANDARD 100 by OEKO-TEX**. Un attestato che prova di essere la regione di nascita della
 salute e che fissa limiti estremamente rigorosi sulle componenti dei prodotti.
 Erreà sport è così: tessuti garantiti con diversi livelli di sicurezza in qualsiasi condizione di impiego.
 Con Erreà sport e salute corrono sempre insieme.



TI-ENERGY.
NATO PER PROTEGGERTI.

Il tessuto Ti-energy è un innovativo tessuto ingegnerizzato in ambito tessile ottenuto grazie all'impiego di due diverse tecnologie: la presenza di nanoparticelle di ossido di zinco ricoprite in modo permanente sulle fibre di nylon per ottenere efficacia antivirale* e antibatterica e il trattamento Minusion 71+ per conferire estrema impermeabilità al tessuto. Grazie inoltre all'impiego di un tessuto di nylon diviso in efficace barriera protettiva contro droplet, liquidi, batteri e virus.





Sport
without borders

Erreà in the world

EUROPE

ITALY
FRANCE
ENGLAND
SPAIN
BELGIUM
NETHERLANDS
POLAND
GERMANY
ICELAND
GREECE
BULGARIA
SLOVAKIA
RUSSIAN FEDERATION
ROMANIA
LATVIA
AUSTRIA
IRELAND
UKRAINE
HUNGARY
SWEDEN
SCOTLAND
SLOVENIA
REPUBLIC OF BELARUS
GALLES

ESTONIA
FINLAND
CROATIA
DENMARK
SVIZZERA
CYPRUS
CZECH REPUBLIC
MONACO
KOSOVO
MALTA
NORWAY
LUSSEMBURGO
BOSNIA AND HERZEGOVINA
PORTUGAL
ALBANIA
NORTHERN IRELAND
SERBIA
REPUBLIC OF NORTH
MACEDONIA
LITHUANIA
JERSE

AMERICA

UNITED STATES

PORTORICO
PANAMA
CANADA
CHILE
BRAZIL
ARGENTINA

AFRICA

ETHIOPIA
GHANA
EQUATORIAL GUINEA
RWANDA
MADAGASCAR
SIERRA LEONE
KENYA
BOTSWANA
CAMEROON
SENEGAL
TUNISIA
LIBYAN
ARAB JAMAHIRIYA
COTE D'IVOIRE
EGYPT

ASIA

DUBAI
SAUDI ARABIA
KUWAIT
QATAR
OMAN
GEORGIA
ISRAEL
CHINA
BAHREIN
CHINA
SINGAPORE
HONG KONG
KAZAKHSTAN
IRAN
INDIA
KOREA
INDONESIA
JORDAN

OCEANIA

AUSTRALIA
NEW ZEALAND



Our stores are our showcase

Erreà's story began in an Italian province, it is the tale of a family business gone international thanks to intuition, stubbornness and the constant desire to innovate.

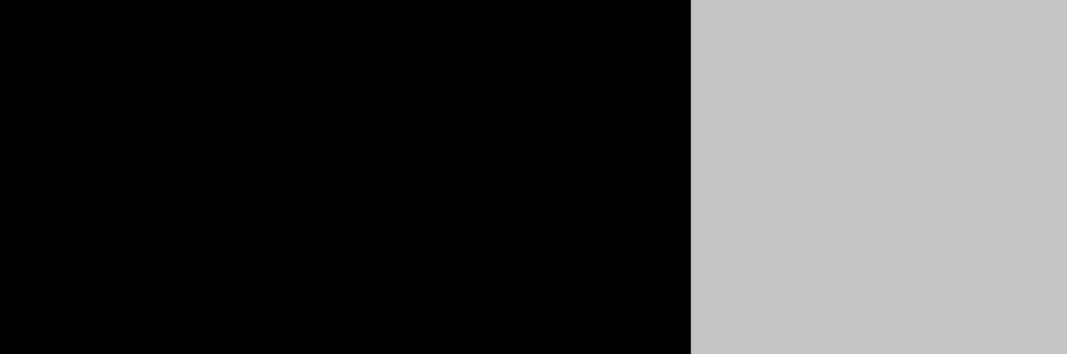
Sports products have become a common consumer good and this trend is constantly growing: more and more people have decided to invest in physical activity and in their well-being, improving the quality of their lives. Erreà wants to play a leading role in this epochal transition, providing cutting-edge technical products, excellent in terms of both quality and safety.

Our Dealers, located all over the world, are our showcase and allow us to have direct contact with the sports clubs present in their respective territories, providing them with a service that offers professionalism and vast experience.





Environment and sustainability

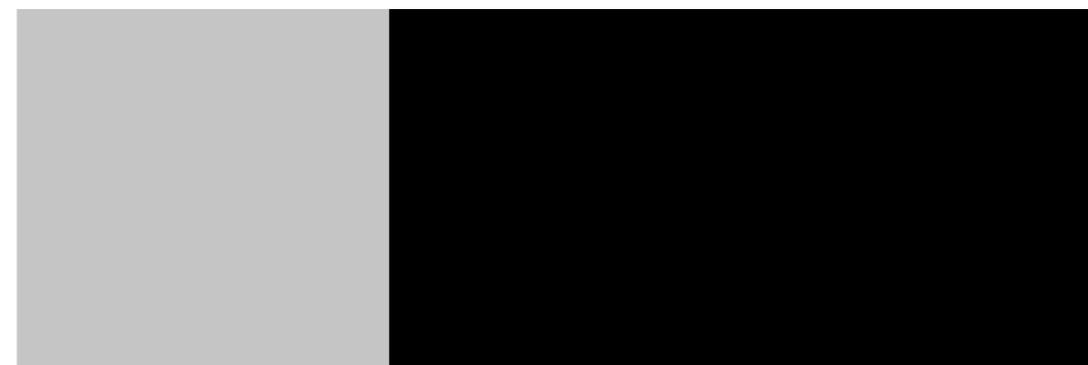
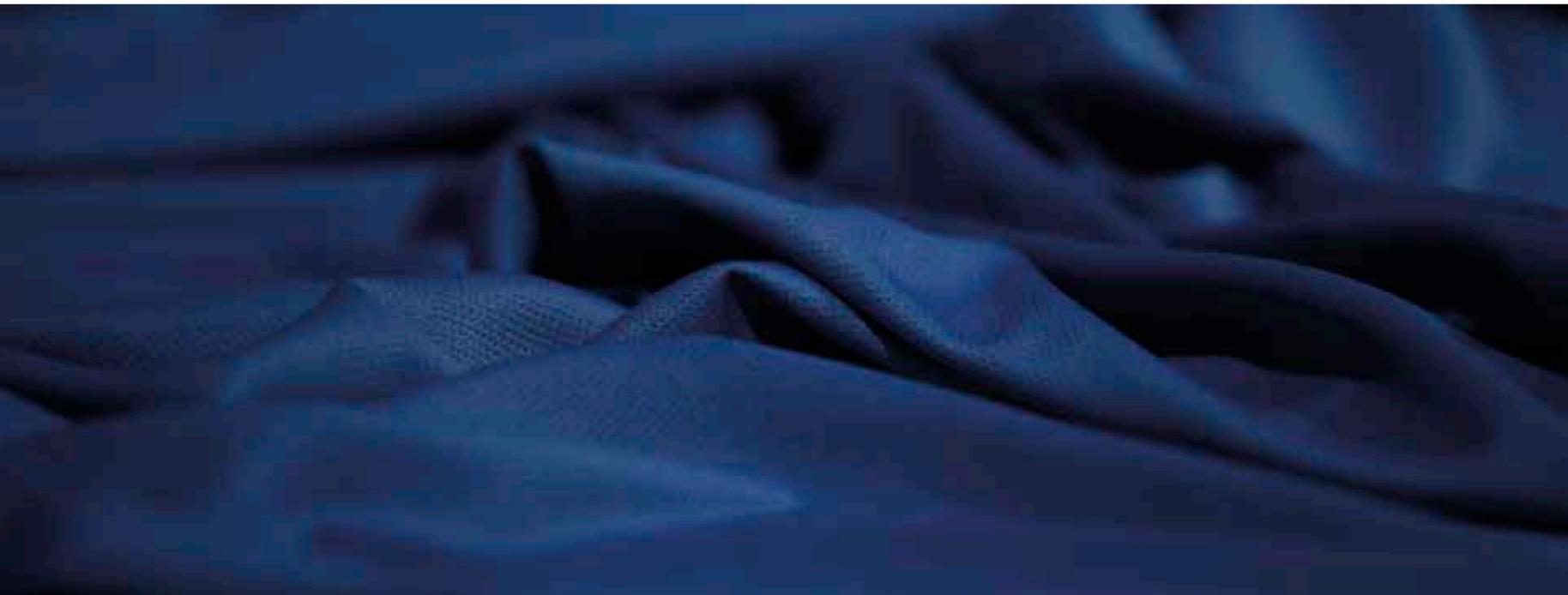


Our responsibility towards the future

Erreà Sport is convinced that safeguarding health and the environment around us is one of the responsibilities that a company takes on in respect of its customers, consumers and society.

Awareness and social-environmental respect are among the key values and objectives of the corporate mission. This is why Erreà is always mindful with regard to the efficient use of resources and raw materials, and strives increasingly to save energy, cut down on waste, reduce harmful emissions and the use of pollutants in its manufacturing processes. We strive constantly, every day, to be sustainable and reduce the environmental impact of our business.

Oeko-Tex Standard 100 certification doesn't just mean very stringent limits in terms of harmful substances but also an extremely strict "modus operandi" on Erreà's part in managing the entire production cycle.



Erreà undertakes to be transparent throughout all of its production stages. Complete understanding concerning the origin of all materials allows us to check and verify the quality and assess the socio-environmental impact of our products.

Erreà requires technical data sheets, documents of traceability and related third party certifications for each and every fabric or finish used. All controls are always guaranteed by both in-house and external consultants, using specific analyses and tests performed by recognised certification bodies.

Erreà requires that all of its suppliers, who are always direct suppliers, mandatorily comply with precise quality standards as a guarantee that their supplies are undertaken in conformity with international laws and local regulations regarding labour and under suitable social and environmental conditions, explicitly excluding the use of child labour in order to comply with safety standards and basic human rights. The application of these conditions is also guaranteed through constant inspections, by the company, of the various international suppliers' premises.

Focusing on the quality of garments characterised by durability to help combat consumerism and 'fast fashion', choosing to adopt sophisticated cutting-edge systems and machinery attentive to energy saving and the consumption of materials are just some of the primary results of years of research and the tangible signs of an ecological commitment destined to accompany our future business development.

Socio-environmental respect
IS AMONG THE
essential
ideals of our mission



ITALY National Volleyball Team EuroVolley F 2021

Sport can change
the world
Nelson Mandela



ERREÀ SPORT S.p.A

Via G. Di Vittorio, 2/1
43056 S. Polo di Torrile (Parma) - Italy

errea.com
info@errea.it

CERTIFIED QUALITY
MANAGEMENT SYSTEM



UNI EN ISO 9001:2015

